**BUILDING A BUSINESS ACTIVITY**

***Work with your group to answer the following questions about your type of business.***

1. My group’s type of business is beauty salon.
2. Circle the correct response. Our business provides a good OR **service**.
3. Name two resources needed for your business other than the ones pictured on the first page.

Professional masters

High-quality cosmetics

Good marketing company

A perfect place of location

1. How can you market or let people know about your business?

Ads on the Internet, social media, etc.

Beauty exhibitions, workshops

Collaborate with another business, such as a restaurant

1. What is one risk for your type of business?

No clients

Fail during starting

1. Name one positive incentive to start your business.

I prefer aesthetics, and it drives me